

RISKS LIFE TO SAVE HER NEIGHBORS AFTER ESCAPE FROM FIRE



Mrs. Platin Misses Friends and
Returns Alone Into Build-
ing to Rouse Them.

Mrs. Yetta Platin, after groping her way out of the smoke filled tenement house at No. 225 Snodder avenue, Brooklyn, with her husband and their two children, to-day, risked her life by returning to the structure alone to the fourth floor to save Mr. and Mrs. N. Winship and their three children.

The building is one of a row of tenement houses in Snodder avenue, housing almost a hundred persons. It adjoins the four-story loft building at the corner of Blake avenue. Samuel Blank, returning to his home from a party early to-day, discovered flames on the third floor of the loft building, occupied by Abraham Rabinowitz, a shirtmaker. Blank called Policemen George Conway and Frank J. Sprague, and the three began arousing occupants of the

tenement. Mrs. Platin called her husband and they carried their two children to the street, which was soon filled with people hastily clad. Mrs. Platin looked for her friend, Mrs. Winship, but could not find her. Then she entered the house, made her way to the fourth floor and aroused back to the street, to find her husband making a frantic search for her. The damage from the fire was \$2,000.

ROBBED BY A NEW SERVANT.

Diamonds and Other Property Worth \$1,000 Stolen.

The country home of G. C. Lawrence in Sixth street, Garden City was robbed yesterday afternoon of silverware, diamonds, stickpins and watches valued at more than \$1,000.

A woman who said she was Annie Zent, sent by an employment agency, was engaged yesterday as a servant in the Lawrence home. During the afternoon Mrs. Lawrence visited a neighbor. When she returned the servant was missing and many valuable articles were gone. The employment agent reports that the reference given by the woman was fictitious.

MISSING HUSBAND A SUICIDE.

Widow Hears of It as Near After Reporting Disappearance.

One hour after the disappearance of Eugene Rochette of Flushing had been reported by his wife he received word from the police of New York that Rochette had killed himself in the Delaware Hotel, No. 200 East Thirty-fourth street. She went there to-day identified the body and had it removed to their home, No. 12 Fourteenth street, Flushing.

Rochette, who was an artist, forty years old, disappeared from home on Saturday last. On Monday night he went to the Delaware Hotel and engaged a room. The housemaid found him dead last night with a bullet wound in his head and a revolver beside him. He had been a sufferer from a nervous disease.

White Rats Amuse the Sick Poor.

The patients in the Manhattan State Hospital on Ward's Island were entertained this afternoon with a vaudeville programme participated in by a dozen or more members of the White Rats. This association of vaudeville and variety performers sent its members to the hospital gratis and afforded the sick several hours of amusement. The entertainment is to be given annually.



And in only twenty minutes, because we have prepared H-O Oatmeal for you by our special process of steam-cooking—two hours of it.

H-O
the only steam-cooked
Oatmeal

No other oatmeal, or rolled oats can be prepared as quickly or have such a satisfying taste. H-O is the only oatmeal that is steam-cooked before you receive it. This steam-cooking makes H-O flavorful, nutritious and easy to digest.

Macy's

Afternoon Suits of Brocaded Silk Poplin, \$36.75

A richly brocaded silk poplin of heavy quality is employed for this very smart model, developed in:

Prune, Navy and Black and effectively trimmed with self-colored satin and ornamental colorings.

The Medici collar, pointed at the back, is finished with tassels and the girdle is of silk cord, cleverly knotted. The skirts draperies suggest the "bustle" effect in modified form and while modish are not extreme.

Women's Angora Sweaters Two Styles, at \$3.96

One model has a "V" neck, the other a shawl collar. Front fastens with large buttons; deep, convenient pockets. In white, gray, rose, lavender, green, orange, light blue, maroon, heather brown and heather green.

The "Natica" Blouse in Crepe de Chine Special at \$3.96

In exquisite shades of flesh pink, peach, maize, and in white, the crepe de chine blouses (illustrated) are cut on the loose, graceful lines now in vogue, and are smartly tied with heavy silk cord.

Finely pleated frills edge the wide sailor collar and cuffs, and hemstitching joins the seams.

Macy's usual price for these pretty blouses is \$4.89

Elsewhere \$6.00 to \$7.00.

Third Floor, 34th St.



Exhibition and Sale of Foreign & American Silks

Dress Silks, black and colored, at prices 1-4 to 1-3 less than for similar qualities elsewhere. Fashionable weaves, latest shades and perfect quality.

COLORED SILKS

Crepe de Chine, 40-inch, (yd.) 99c

Elsewhere \$1.50.

Imported Printed Foulards, 40-inch, (yd.) \$1.29

Elsewhere \$1.75.

Imported Printed Crepes, 38-inch, (yd.) \$1.12

Elsewhere \$1.50.

Imported Novelty Crepe Boucle, 38-inch, (yd.) \$1.12

Elsewhere \$1.50.

Imported Broche Crepe, 38-inch, (yd.) 99c

Elsewhere \$1.25.

Heavy Satin Messaline, 36-inch, (yd.) 79c

Elsewhere \$1.00.

BLACK SILKS

Imported Chiffon Taffeta, 41-inch, (yd.) \$1.69

Elsewhere \$2.25.

Crepe de Chine, 40-inch, (yd.) 99c

Elsewhere \$1.50.

Satin Messaline, 35-inch, (yd.) 79c

Elsewhere \$1.00.

Black Silk Moire, 36-inch, (yd.) \$1.29

Elsewhere \$1.50.

"Satin Majestic" (Macy's), 36-inch, (yd.) 89c

Equal quality elsewhere \$1.25.

Crepe Meteor, Heavy Quality, 40-inch, (yd.) \$1.49

Elsewhere \$2.00.

White Lin-None, Reduced For Clearance To (yd.) 12c

Macy's prices for these qualities were 19c and 24c

A fabric, in imitation of handkerchief linen, which we are discontinuing and have greatly reduced for quick clearance. 36 inches wide. Only a limited quantity.

White Goods Dept., 2d Fl., Centre.

Macy's Medicated Complexion Soap, Special, dozen, 59c

This excellent Soap, originated by our own chemist, was the result of a desire to provide our patrons with a Soap, the equal of that sold elsewhere for 25c a cake, at savings such as they always find at Macy's.

Main Floor, Rear.

Infants' Coats of Shepherd-Check Worsted Special at \$4.89

Two models—one of which (as illustrated), with belt and pipings of black messaline, is smartly trimmed with rows of novelty buttons and has collar of linen, hand embroidered.

The other—a double-breasted, low belted model—has blue satin pocket tabs and dainty collar and cuffs of white batiste, lace frilled.

Both models in sizes 2 to 5 years.

Belted Coats of English Serge, \$6.94

Fine all-wool serge in red, navy or Copenhagen is used for these pretty and practical little garments—with hand-embroidered collar and cuffs of fine pique. Sizes 2 to 5 years.

Infants' Hats of Milan-Hemp, \$2.97

In navy, Copenhagen and brown, the Hat illustrated is faced with a darker shade of the hemp braid and trimmed with messaline ribbon rosette.



Merchandise Here
Advertised on Sale
Wednesday.
Store Opens 8:30 A. M.
Closes 6 P. M.

CONVENIENT SHOPPING

For convenience in shopping, every one who wishes to shop in more than one Department, should use our

Blue Transfer Cards

Any clerk will provide one and by means of it you are enabled to buy goods in any number of Departments, have them entered on the card, and then pay for all your purchases at one time at the Transfer Desk, Main Floor, Center.

By this method you are relieved of the necessity of waiting for change in each Department; you do not have to carry the bundles around the Store, but receive all your purchases carefully done-up in one bundle convenient for carrying, when you pay your bill.

As an additional service, if you are going out of town, instead of taking your purchases to the Desk, you may have them sent to the Macy Booths in the Grand Central Station or the Hudson Terminal Building, where you may call for them on the way to your train.

Spring Importations of Gloves— Just Received

New shipments of Macy's "Rosemary" and "Marigold" Gloves, made especially to our order by a leading Grenoble manufacturer, include both glove and suede gloves in the fashionable styles for Spring.

"Marigold" Lace Gloves (pr.) \$1.44

Two pearl clasps; in gray, beaver, tan, white and black.

Similar style in suede with three pearl clasps for the same price.

"Marigold" Mouse-queue Gloves (pr.) \$2.74

16-button; real kid glove; Cleopatra or flat buttons; in black, white, tan, champagne, pearl, beaver, pink, slate, sky blue navy and taupe.

20-button length in black and white only for \$3.69 a pair.

Women's Imported Glove (pr.) 69c

Made especially for us in Germany; oversewn seams; two clasps, and three rows of crocheted embroidery. In tan, with tan or black embroidery; in white with white or black embroidery and in black with black or white embroidery.

Main Floor, Broadway.

Imitation Pearl Necklaces, \$1.39

A new shipment, from Paris, of fine Necklaces, with a special feature in the baroque-shaped pearls which follow so closely the form of real pearls. Cleverly designed clasps of sterling silver set with rhinestones or in colored stone effects. No sort of Necklaces, perhaps, is so universally becoming as that made up of rich, lustrous pearls.

Similar Necklaces, graduated or straight, with sterling silver clasps of rhinestones or color combinations, are priced as low as 99c; with graduated pearls, in opera length, at \$1.19.

Tango Chains, with pearls in small, medium and large sizes are 48 to 72 inches long, priced from 99c to \$4.89.

Main Floor, Broadway.

ARTISTIC HOME FURNISHING

One can scarcely over-estimate the pleasing satisfaction and the elevating influence of a home furnished harmoniously.

Repose and Dignity mark the house in which furniture, rugs, wall coverings and draperies have been assembled to suit the personality of its occupants. To accomplish this end, a score of questions must be considered individually and jointly, and it is to aid you in finding the style and color which will prove most satisfactory that we offer the expert service of Macy's Bureau of Home Furnishing.

Apart from the economy which characterizes all transactions at Macy's, the added satisfaction of knowing that no money will be spent on inharmonious purchases and that the principles of artistic simplicity will be applied to assure you a home well furnished and decorated, well balanced and in perfect harmony.

5th Floor, adjoining 24th Street, Elevators.

Macy's

Tailored Frocks of Fine Serge Special, \$25.75

In its smart lines and effective color combinations the model illustrated is remarkably clever in style. The Eton coat opens over a waistcoat of bright brocaded satin, the girdle is of two-toned moire, and the collar and vestee effect of white satin charmeuse. Rows of tiny satin buttons trim the jaunty coat, bodice and the skirt is pleated in novel fashion.

Afternoon Dresses of Chiffon Taffeta \$19.74

In soft chiffon taffeta in changeable blue, green, Copenhagen, navy, black. A graceful model, with waistcoat and cuffs of hand-embroidered taffeta and frills of creamy net lace. Jet buttons trim the draped pannier of the novel skirt.

Third Floor, Broadway.



Balmacaan Top Coats of Rich-Toned Plaids, \$19.74

Smartly tailored, cut on loose swinging lines and fashioned of soft, wool Plaids in effective color combinations. The model illustrated makes a most stylish and practical Outer garment for between-season and Spring wear.

Body and sleeves are lined with soft and serviceable satin.

Balmacaan Top Coats of Spring Tweeds, \$14.74

In gray or brown heather mixtures, well tailored Coats with convertible collar, Raglan sleeves and slash pockets. Seven-eighths length and cut on very loose lines.

Third Floor, Broadway.



March Sale of Spring Dress Fabrics

Special lines of the season's most favored weaves and colors prepared to our order expressly for this Sale. Moreover, we have priced them at a marked saving on even Macy's usual prices, which are, as you know, already Lowest-in-the-City.

Spotproof 54-inch Broadcloth, (yd.) \$1.09

Macy's usual price is \$1.74.

All-Wool 54-inch Crepe Cloth, (yd.) 97c

Macy's usual price is \$1.24.

Imported All-Wool Plaids, (yd.) 89c

Macy's usual price is \$1.24.

All-Wool Gabardine, (yd.) 89c

Macy's usual price is 98c.

All-Wool Storm Serge, (yd.) 69c

Macy's usual price is 98c.

Cream Storm Serge, (yd.) 68c

Macy's usual price is 98c.

Shepherd's All-Wool Imported Checks, Special, (yd.) 92c

Black-and-White Checks, (yd.) 39c

Macy's price was 49c.

Third Floor, Broadway.

The New Feather Neckwear from Paris

Latest Paris novelties in both marabout, and ostrich with marabout. Soft, becoming effects, in natural, black, white and natural, or black and white combinations. Prices range from those mentioned below, up to \$39.75 for a long stole of white ostrich.

Shaped Neckpieces of Marabout and Ostrich \$4.49

The pretty Neckpiece, illustrated, is finished with ribbon rosettes and may be had in black, white and natural combinations or in moire.

"Cravat" Neckpieces of Marabout \$3.49

A smart novelty Neckpiece, one end of which may be drawn through a slash on the other side; satin lined, and in natural, black or fawn.

Marabout Neckpieces of Five Strands \$2.97

Silk tassels finish these Neckpieces, in black or natural marabout.

Second Floor, 34th Street.

Smart Bracelet Watches Made Up At Small Cost

Before After

One of the smartest, as well as most sensible novelties of the season—a Bracelet Watch—may be made from your own Watch at trifling cost. For the next week we will attach to your watch either a sterling silver or a gold-filled bracelet for \$3.50 (Macy's usual price is \$6.50). This includes the bracelet, the lowering of the crown and stem, and polishing the case.

There are also other styles, ranging from \$3.00 for a Leather Strap Bracelet up to \$32.50 for a 14-karat Gold Band in basket weave. The work is done by skillful workmen and the watch is in no way injured. It can be restored to its original form at any time at very slight expense.

Easter is approaching, and if you are already fortunate in having a Bracelet Watch this opportunity may well suggest a useful and inexpensive gift for some one else.

Jewelry Repair Dept., Main Floor, 34th St.

R. H. Macy & Co.

HERALD SQUARE BROADWAY NEW YORK
34th STREET & 35th STREET

Notable collection and Exposition of the new season's Millinery

will be presented for your critical inspection
and approval in the Millinery Salons, 2nd floor,
on WEDNESDAY-MARCH 11th

Featured in the display are
PARIS MODEL HATS
brilliant examples of the genius of

Caroline Reboux
Mrs. Georgette
Suzanne Talbot
Maison Lewis
Evelyn Varon
Mrs. Louison
Mary & Annie



Mrs. Simone
Suzanne Auble
Alphonsine
Mrs. Vimont
and other
distinguished
Modistes

Reproductions of Paris Hats, perfect copies, made in our own workrooms, of imported materials, are also shown:

Imported Hats at less than our cost to land at prices ranging from \$29.50 to \$68.50

Untrimmed Millinery and Trimmings
Hats of Milan-Hemp, Liseré and other fashionable braids
A wealth of new French Flowers and Feathers.

R. H. Macy & Co.